

Walden Harvest Fest

Sponsorship Information

About Walden Harvest, Bradley Park and Our Sponsors

Every year the Village of Walden and the Walden Community Council host the annual Harvest Fest also known as Walden Day. Harvest Fest kicks off each year on Friday night with a FREE Family Dance at the Teen Center in Wooster Grove from 7-9pm. Harvest Fest opening ceremony begins on Saturday at 11am and the day starts off with the Little Miss Walden Contest in Bradley Park. The festival itself is a full day of action-packed events, live music, contests, shopping, fireworks and food for the whole family. Harvest Fest is located in Bradley Park of Walden, in the beautiful Hudson Valley, New York. Admission to Harvest Fest is always FREE!

Walden's Harvest Fest began in 1986 as a simple harvest celebration; now with thousands of visitors and more than 100 vendors attend the one-day event, even traveling from neighboring states to experience the extraordinary variety of Walden's culture and entertainment. The Harvest Fest proceeds are used by the Walden Community Council to support community events and other local non-profit organizations throughout the year.

Parking, admission, entertainment, and most activities are available at no cost to visitors. To this extent, we rely heavily on our sponsors to support this event. The Committee works tirelessly with every level of sponsor to make sure we give them extensive return on their sponsorship investment with us! We hope our sponsors return year after year and are always happy with the level of service and return on their sponsorship with us! We are always available for our sponsors, no matter the time of year to help!

Our higher levels include more promotional opportunities.

Attached are different levels of business sponsorships we offer. Please contact us with questions, and we'll be happy to come to your office to go over the event with you! In addition to the items listed, the committee will always be happy to work with your business on any special ideas you may have. We truly work to no end to ensure our sponsors are completely happy.

2018 Walden Harvest Fest: Saturday, September 29, 2018; 11am-5:30pm
Rain Date of Sunday, September 30, 2018

Attractions and Events

- * 100+ Vendors and Community Groups
- * Delicious Food Vendors
- * Angry Orchard's Wine & Cider Garden
- * Large Kids Area with free "bounce houses"
- * Free Family Entertainment Shows
- * Free Petting Zoo
- * Donut Eating Contest
- * Frog Jumping Contest Sponsored by Walden Rotary
- * Little Miss Walden Competition
- * Baking Competition

Live Music All Day!

- Dan Brother Band -
- Hillbilly Parade - Country Rock
- Dale Hammond
- And More.....
- **Many More Events & Attractions to be Announced! **

Free Parking & Free Admission

Sponsorships before June 1st will be in Music in the Grove Guide if level applies.

ALL sponsorships due by September 1st

Best Fireworks in the Area, approximately 7pm

Premier Sponsorship : \$1000

18 x 24 Sign on Entrance

We'll custom print and display your logo on a 18 x 24 sign coming into the park.

Banner Hung At Harvest Fest

Your banner prominently displayed at the event. Don't have a banner? We'll custom make one for you.

Premier Sponsorship on Facebook

We'll not only promote your sponsorship, we'll work with you to promote other aspects of your business throughout the year on our Facebook page.

Summer Concert Series Premier Sponsorship

As part of your Harvest Fest sponsorship, you'll receive a premier sponsorship at our eight week long Free Summer Concert series held at Wooster Memorial Grove Park with 250+ attendees each week. Wednesdays in July and August at 6:30pm.

- Company 18 x 24 sign at event
- Company logo in program
- One full page Ad with content of your choosing (Full page ad size is 4.75 x 7.5 Inches)
- Opportunity to setup booth at all eight concerts

Logo in Official Harvest Fest Program

You'll have the largest logo in our program distributed in local papers and to all visitors at the event.

Complimentary Booth

We'll help you pick out a prime area for your spot at Harvest Fest.

Premier Mention by MC's on Both Stages All Day

Our MC on each of our two stages will mention your business and promotional message.

Your business mentioned in all Media outlets leading up to event.

18 x 24 Sign at the Village's Haunted House— Over 1,500 people

LIMITED AVAILABILITY! Need to customize this package? We will work with your business to tailor it to your needs.

Headline Event Sponsor : \$500

18 x 24 Sign on Entrance

We'll custom print and display your logo on a 18 x 24 sign coming into the park.

Headline Sponsorship on Facebook

We'll not only promote your sponsorship, we'll work with you to promote other aspects of your business throughout the year on our Facebook page.

Summer Concert Series Premier Sponsorship

As part of your Harvest Fest sponsorship, you'll receive a premier sponsorship at our eight week long Free Summer Concert series held at Wooster Memorial Grove Park with 250+ attendees each week. Wednesdays in July and August at 6:30pm.

- Company 18 x 24 sign at event
- Company logo in program
- 1/2 Page Ad with content of your choosing (Half Page Ad size is 4.75 x 3.5 inches)

Complimentary Booth

We'll help you pick out a prime area for your spot at Harvest Fest.

Premier Mention by MC's on Both Stages All Day

Our MC on each of our two stages will mention your business and promotional message.

Mentioned in Harvest Fest Program

Platinum Event Sponsor : \$250

18 x 24 Sign on Entrance

We'll custom print and display your logo on a 18 x 24 sign coming into the park.

Headline Sponsorship on Facebook

We'll not only promote your sponsorship, we'll work with you to promote other aspects of your business throughout the year on our Facebook page.

Summer Concert Series Premier Sponsorship

As part of your Harvest Fest sponsorship, you'll receive a premier sponsorship at our eight week long Free Summer Concert series held at Wooster Memorial Grove Park with 250+ attendees each week. Wednesdays in July and August at 6:30pm.

- Company 18 x 24 sign at event
- Company logo in program
- 1/4 page Ad for content of your choosing

1/4 Page Ad size is 4.75 x 2 inches

Complimentary Booth

We'll help you pick out a prime area for your spot at Harvest Fest.

Premier Mention by MC's on Both Stages All Day

Our MC on each of our two stages will mention your business and promotional message.

Mentioned in Harvest Fest Program

Gold Event Sponsor : \$100

18 x 24 Sign on Entrance Road

We'll custom print and display your logo on a 18 x 24 sign coming into the park.

Logo in Official Harvest Fest Program

Logo in our program distributed in local papers and to all visitors at the event.

Gold Mention by MC's on Both Music Stages All Day

Our MC on each of our two music stages will mention your business.

Mentioned in Harvest Fest Program

Gold Sponsorship on Facebook

Promotion on Harvest Fest Facebook

To become a sponsor please contact:

Michael Bliss (845)778-2177 ext 1523 or email at waldenrec@yahoo.com

Business Name: _____

Contact Person: _____ Title: _____

Phone # _____ E-mail: _____

Address: _____

Sponsorship Level: _____

*****Make checks payable to Walden Community Council*****

**Mail completed form and payment to: Village of Walden
1 Municipal Square
Walden, NY 12586**